

CONSTRULITA

Privacy Policy

CONSTRULITA (“we,” “us” or “our”) values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with CONSTRULITA of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards.

California consumers should refer to the “California Residents’ Privacy Rights” section below for additional information related to California law.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time CONSTRULITA decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to CONSTRULITA, and it governs any and all data collection and usage by us. Through the use of <https://construlita.com/us/> website as well as any other form, media channel, mobile website or mobile application related, linked or otherwise connected thereto (collectively, the “Site”), you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that CONSTRULITA does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the website with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

Specifically, this Policy will inform you of the following:

- What personally identifiable information is collected from you through the Site.
- Why we collect personally identifiable information and the legal basis for such collection.
- How we use the collected information and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.

1. INFORMATION WE COLLECT

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. The Site collects various types of information, such as:

Information automatically collected when visiting the Site, which may include cookies, third party tracking technologies and server logs.

In addition, CONSTRULITA may have the occasion to collect non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race, and religion, as well as the type of browser you are using, IP address, or type of operating system, which will assist us in providing and maintaining superior quality service.

CONSTRULITA may also deem it necessary, from time to time, to follow websites that our users may frequent to glean what types of services and products may be the most popular to customers or the general public.

2. WHY WE COLLECT INFORMATION AND FOR HOW LONG

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested.
- To fulfill our legitimate interest in improving our services and products.
- To send you promotional emails containing information we think you may like when we have your consent to do so.
- To contact you to fill out surveys or participate in other types of market research when we have your consent to do so.
- To customize the Site according to your online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

3. USE OF INFORMATION COLLECTED

CONSTRULITA does not now, nor will it in the future, sell, rent, or lease any of its customer lists and/or names to any third parties.

CONSTRULITA may collect and may make use of personal information to assist in the operation of the Site and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from <https://construlita.com/us/>.

CONSTRULITA may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

CONSTRULITA may find it beneficial to all our customers to share specific data with our trusted partners in an effort to conduct statistical analysis, provide you with email and/or postal mail, deliver support and/or arrange for deliveries to be made. Those third parties shall be strictly prohibited from making use of your personal information, other than to deliver those services which you requested, and as such they are required, in accordance with this agreement, to maintain the strictest of confidentiality with regards to all your information.

4. DISCLOSURE OF INFORMATION

CONSTRULITA may not use or disclose the information provided by you except under the following circumstances:

- As necessary to provide services or products you have ordered; in other ways described in this Policy or to which you have otherwise consented.
- In the aggregate with other information in such a way so that your identity cannot reasonably be determined.
- As required by law, or in response to a subpoena or search warrant; to outside auditors who have agreed to keep the information confidential as necessary to enforce the Terms of Use.
- As necessary to maintain, safeguard and preserve all the rights and property of CONSTRULITA.

5. NON-MARKETING PURPOSES

CONSTRULITA greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or changes in CONSTRULITA products and services). In certain circumstances, we may use the Site, newspapers, or other public means to post a notice.

6. CHILDREN UNDER THE AGE OF 13

Our Site is not directed to, and does not knowingly collect personal identifiable information from, children under the age of thirteen (13). If it is determined that such information has been

inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information.

If you are a parent or legal guardian and think your child has given us information, you can write to us at the address listed at the end of the Site's Policy. Please mark your inquiries "COPPA Information Request." Parents, you can learn more about how to protect children's privacy on-line visiting: <https://www.consumer.ftc.gov/articles/0031-protecting-your-childs-privacy-online>.

7. UNSUBSCRIBE OR OPT-OUT

All users and visitors to the Site have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from the Site please send an email that you wish to unsubscribe to [REDACTED]. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or optout. CONSTRULITA will continue to adhere to this Policy with respect to any personal information previously collected.

8. LINKS TO OTHER WEBSITES

The Site does contain links to affiliate and other websites. CONSTRULITA does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave the Site and to read the privacy statements of every website that collects personally identifiable information. This Policy applies only and solely to the information collected by the Site.

9. NOTICE TO EUROPEAN UNION USERS

CONSTRULITA's operations are located primarily in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) and sent to the United States. The adequacy decision on the EU-US Privacy became operational on August 1, 2016. This framework protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States for commercial purposes. It allows the free transfer of data to companies that are certified in the US under the Privacy Shield. By providing personal information to us, you are consenting to its storage and use as described in this Policy.

10. CALIFORNIA RESIDENTS' PRIVACY RIGHTS

We collect various types of personal information about you both online and offline, as described in this Policy. If you reside in California, we are required by California law to provide you with additional information about how we use and disclose your personal information, and you may have additional rights about how we use your personal information. We have included this California-specific information below.

Under California law, our customers who are residents of California may request certain information about our disclosure of personal information during the prior calendar year to third

parties for their direct marketing purposes. To make such a request, please write to us at the following address:

CONSTRULITA (<https://construlita.com/us/contact>).
CONSTRULITA, Acceso IV No. 3 Fracc. Ind. Benito Juarez, 76130, Queretaro, Qro.
Mexico.

Alternatively, you may send an e-mail to for more information and requests.

California Consumer Privacy Act.

CA personal information collection. Consistent with the "Information we collect" and "Why we collect information and for how long" sections above, we collect and use personal information regarding California residents as follows:

- In the preceding 12 months, we have collected the types of personal information described in the "Why we collect information and for how long" section above, which includes the following categories of personal information from California residents, regardless of the means (online or in person) they use to interact with us: Identifiers, commercial information, protected characteristics, Internet or other electronic network activity information, Geolocation data, Audio, Electronic information and inferences.
- We have collected that personal information directly from you via the Site or devices, and from third parties, consistent with the "Use of information collected", "Why we collect information and for how long" and "Information we collect" sections of this Policy.
- We collected that personal information consistent with the "Information we collect" section above.
- We shared personal information with the categories of third parties listed in section "Use of information collected" above, including disclosures made to third parties for business purposes and "sales" of information (as that term is defined under California law, which may include disclosures where no money is exchanged) for the purposes described above.

In the preceding 12 months, we disclosed the following categories of personal information for a business purpose to the following categories of recipients:

- Identifiers, which are disclosed to our affiliated companies and our parent company and our service providers.
- Name and last name; Email; Address; Telephone number; Signature; Image/Voice; Electronic signature; Payment card data; Transactions of goods and services; Advertising ID, Purchase amount and frequency to our affiliated companies and our parent company and our service providers.

When you navigate through the Site, we "sell" as that term is defined under the California Consumer Privacy Act consumers' personal information to our business partners, meaning identifiers (including Advertising ID and hashed email), information about transactions of goods and services, purchase amounts and browsing events.

Subject to certain exceptions, California residents have the right to:

- Request access to their personal information.
- Request deletion of their personal information.
- Request information about the personal information that we have collected, used, or disclosed to third parties within the past 12 months.

You can exercise these rights by sending us an email to [REDACTED] and/or contacting our customer service at the “Contact Us” sections of the Site. When you submit a request, we may require additional information from you to verify your identity. You may also use an authorized agent to submit request on your behalf. In this case, along with the request, the authorized agent must submit a copy of the consumer’s signed permission to submit the specific request.

To make a request, you can also write to us at the following address:

CONSTRULITA

Acceso IV No. 3 Fracc. Ind. Benito Juarez.
76130, Queretaro, Qro. Mexico.
<https://construlita.com/us/contact>

11. SECURITY

CONSTRULITA takes precautions to protect your information. When you submit sensitive information via the Site, your information is protected both online and offline. Wherever we collect sensitive information (e.g., credit card information), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the webpage.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure, or modification of the user's personal information under our control.

The Internet is not 100% secure and we want you to keep in mind that the security measures in use are standard. We cannot promise that your use of the Site will be completely safe. We encourage you to use caution when using the Internet. It is your responsibility to protect your username and password.

12. ACCEPTANCE OF TERMS

By using the Site, you are hereby accepting the terms and conditions stipulated within this Policy. If you are not in agreement with our terms and conditions, then you should refrain from further use of the Site. In addition, your continued use of the Site following the posting of any updates or changes to our terms and conditions shall mean that you agree and acceptance of such changes.

